

WHAT WE DO



Big League Sports offers a variety of co-ed sports leagues and tournaments as well as a wide array of social events and activities, but our main objective is to have fun! We are always searching for new and creative ways to have a good time and don't limit our offering to conventional sports and social activities.

Meet People. Stay Active. Have Fun. Give Back!

We offer various sports including Kickball, Dodgeball, Touch Football, Volleyball, Indoor Soccer, Softball, Bastketball, and Bocceball in New York, Connecticut and Pennsylvania.

Our Social Events range from Nightly Happy Hours, Holiday Parties, Bar Games, Tournaments, to Charity Fundraisers, and much more!

www.playbigleaguesports.com





BIG LEAGUE SPORTS NUMBERS

- 14,500+ Facebook likes
- 20,000+ Newsletter subscribers
- 4000+ League T-Shirts with sponsor logos (annually)
- 400+ Game day happy hours per year
- 8 Different sports
- 3 States: New York, Connecticut & Pennsylvania



DELIVERABLES



ACTIVATION

- Signage
- Sampling / Distribution
- BrandAmbassadors
- Merchandise
- Demo / Displays
- Prizing

MARKETING

- Digital Assets
- · Social Media
- Database Marketing
- Retail Promotions
- Website Banner Ads
- Branded League Jerseys

PROMOTION

- Integrated Marketing Campaigns
- Participants Packets
- Special Events

LOGO & BRAND PLACEMENT



• T-Shirts







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LOGO & BRAND PLACEMENT



Newsletters

BL BIG LEAGUE EXTRACACION

Big League Superstars,

We are always working hard to provide you top of line experiences and memories. We have partnered with The Puzzle Parlour in White Plains, NY for a night of fun! This is for anyone who has completed an escape room before or first timers! We have blocked the each room/time slot on Tuesday, January 29th. The time slots for each room are 6:20, 7:40 & 9:00. We are being offered a special discount of \$24, which is usually \$44.99 per person. You can check the description for the rooms by CLICKING HERE.

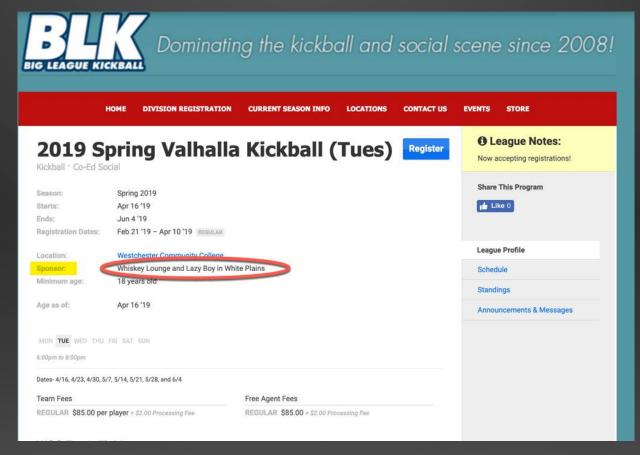
Stayed tuned for more perks and events with Big League Sports, where the fun never



Cheers, BLS Team

P.S- This is in-between WP Dodgeball Seasons so everyone can attend!

• League Sites

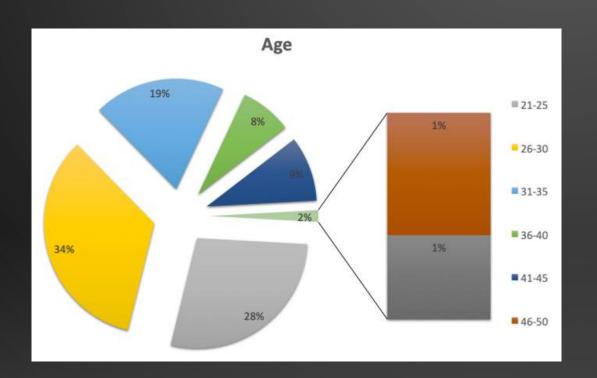


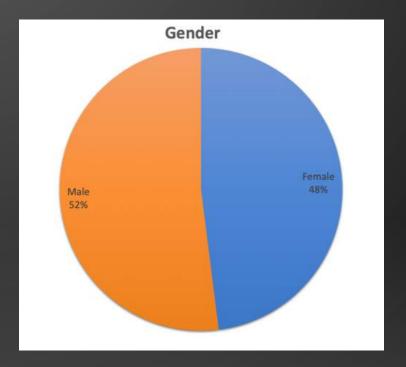
Facebook Posts





BIG LEAGUE SPORTS DEMOGRAPHICS





THANKS FOR YOUR INTEREST

CONTACT:

- BigLeagueSport@gmail.com
- www.playbigleaguesports.com
- Facebook.com/PlayBLSports
- Instagram.com/playbigleaguesports

